

7 Ways
to Get Visible &
Attract Your
Dream Clients

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Be you Be strong



This game-changing, business-boosting guide is short and sweet, because shining the spotlight on your business doesn't have to be hard. You just have to decide it's time. Ready?

1. Magazine Articles & Blogs. Affiliations, communities, and networks (including my elite [Leap Community](#) of women entrepreneurs) are looking for contributors to write articles or blog posts for their websites or other digital platforms.

Take Action: Do some research and apply to be a contributor. (Submit the same article to several different publications to keep things simple.)

2. Virtual & In-Person Networking. This is absolutely the best return on investment of my time. Meet new people, share who you are and the WHY behind your business, chat with others outside your circle or community, and truly expand your influence.

Take Action: The return is in the follow-up! You MUST nurture these contacts and purposefully connect with them.

3. Podcasts. Everyone has a podcast these days. Reach out to be a guest on a podcast that has the same audience you're hoping to reach. Or, start your own. It's a brilliant way to step into your own spotlight to expand your influence.

Take Action: Apply to be a podcast guest on one of the many websites that match ideal podcast hosts and guests — start this process on [podmatch.com](#) or [matchmaker.fm](#).

4. Live Videos. Organically build your brand's know, like, and trust factor by popping onto Facebook lives, YouTube videos, LinkedIn content, Instagram lives, reels, and stories, and more.

Take Action: Choose one social media platform and do a brief live broadcast to try it out. If you're already implementing this strategy, create a realistic schedule you can stick to.

5. Workshops & Seminars. Create a workshop, 5-Day Challenge, or a One-Day event.

Take Action: Invite others (for free if you'd like) and share your genius during your event! Share how you can solve the problem they're experiencing in your unique way.

6. Publicity: Appear as a guest on your local or even a national television show. It's surprisingly easy to be featured in the media if you have you have the confidence to ask.

Take Action: Reach out to your local media and ask to appear as a guest.

7. Clubhouse: This newer online social network based on voice — where people around the world come together to talk, listen and learn from each other in real-time.

Take Action: Create your own clubhouse room and listen to experts, or become an expert and share with others.